



Re: Coupa Inspire, Proposal to Attend

I am seeking approval to attend Coupa Software’s industry conference, Inspire Americas 2023, April 11-14, 2023, in Las Vegas. It's a must attend conference bringing breakthrough ideas and innovation together to redefine how to gain visibility into, and control over, the money and resources spent within our organization.

This unmissable event showcases the Coupa platform and brings together forward-thinking leaders from procurement, finance, supply chain, treasury, and IT. The opportunities for peer-peer learning and networking will help us understand how other leaders are tackling similar challenges in Business Spend Management (BSM).

Inspiring and insightful industry sessions

The agenda is packed with innovative thought leadership, main stage presentations by Coupa executives and global partners, as well as guest keynotes and Coupa customer success stories.

Over 80 sessions are planned, covering many topics relevant to our goals as a business. Sample topics include:

- AI in BSM • AP Automation • BSM Ecosystem • Category Management • Community Insights and Connections
- Control and Compliance •Digital Transformation •ERP Integration •ESG •Extending the BSM Platform •Finance Transformation •Inventory Optimization •IPO/Exit Readiness •Payments and Treasury •Professional & Team Development•Risk Management •S2P •Scaling for Growth •Services Spend •Spend Visibility •Strategic Sourcing
- Supplier Adoption •Supply Chain Collaboration •Supply Chain Design •Travel & Expense

Cost of attending Inspire 2023

I’d like to take advantage of Early Bird pricing (available until February 24, 2023) and airfare discounts.

The total cost to attend would be about **\$2,249**, breaking down as follows:

• Airfare	\$300
• Hotel (3 nights at \$189+tax/night plus \$35 resort fee/night)	\$750
• Travel Meals & Transportation to/from Airports	\$200
• Customer Training	\$0 Included in Conference Pass
• Registration Fee	\$999 Early Bird FEE discounted from \$1,599
• Total	\$2,249

I’ll write a post-conference report that includes an executive summary, key takeaways, and recommendations to maximize our investment in Coupa.

I hope you’ll agree that this looks like a very worthwhile investment in building our ability to make the most of this critical platform. I look forward to your reply.