

Proposal to Attend

Re: Coupa Inspire, Proposal to Attend

I am seeking approval to attend Coupa Software's industry conference, Inspire Americas 2024, April 22-24, in Las Vegas. It's a must attend conference bringing breakthrough ideas and innovation together to redefine how to gain visibility into, and control over, the money and resources spent within our organization.

This unmissable event showcases the Coupa platform and brings together forward-thinking leaders from procurement, finance, supply chain, treasury, and IT. The opportunities for peer-peer learning and networking will help us understand how other leaders are tackling similar challenges in business spend and supplier management.

Relevant Speakers:

- Asim Malik, Global Project Director, Lear
- Marianna Vydrevich, Director, Advanced Analytics, GAF
- Karoline Dygas, CPO, Nordstrom
- Ed Artilles, Head of Strategy & Operations, Global Shared Services, Royal Caribbean Group
- Maria Centeno, Head of Procurement, SoFi
- David Karakas, Procurement Senior Director, Strategic Sourcing, TESSERA

These speakers are just a few notable leaders who will be sharing their experiences with the entire Coupa community to help others learn from their successes. These leaders have unique stories and will add significant value to our evaluation and implementation of Coupa's business spend and supplier management solutions..

In addition to these speakers I will have a week's worth of access to 1,000's of Coupa customers and prospective customers to ask direct questions and procure the best references and network to support our business transformation.

Inspiring and insightful industry sessions

The agenda is packed with innovative thought leadership, main stage presentations by Coupa executives and global partners, as well as guest keynotes and Coupa customer success stories.

Over 80 sessions are planned, covering many topics relevant to our goals as a business. Sample topics include:

AP Automation ● Business Sustainability & ESG ● Compliance & Control ● Digital Transformation ● Direct Spend Management ● ERP Integration ● Fast Growth Business ● Cash & Liquidity Management ● Strategic Sourcing Savings ● Supply Chain Resiliency ● Third-Party Risk Management